2. Money Management for Savvy Artists

- There is no one “cure all” for a tight economy.

- As consumers/buyers lower their spending, artists need to increase their flexibility becoming even more nimble and open minded.

- Remain open to related methods of creating income.

- Tracking cash flow at home and work is more crucial than ever.

- Review legitimate tax deductions and spending patterns.

- Listen for tips from your accountant on the above.

- Marketing and public relations will become a larger, not smaller, part of our jobs.