

## **2. Money Management for Savvy Artists**

- There is no one “cure all” for a tight economy.
- As consumers/buyers lower their spending, artists need to increase their flexibility becoming even more nimble and open minded.
- Remain open to related methods of creating income.
- Tracking cash flow at home and work is more crucial than ever.
- Review legitimate tax deductions and spending patterns.
- Listen for tips from your accountant on the above.
- Marketing and public relations will become a larger, not smaller, part of our jobs.

